

Analyzing Rhetorical Strategies Scoring Rubric

Total Points Possible: 100

Essay demonstrates skill mastery = 100

This essay presents a superior analysis showing mastery of all new and previously learned skills. It analyzes Du Bois's rhetorical strategies and evaluates the effectiveness of changing methods throughout *The Souls of Black Folk*. It uses terminology correctly and proves each point with examples from the book. The writer has expertly synthesized both reading and writing skills.

Conventions: The writer has controlled conventions with no or so few errors that they do not distract from overall appeal.

Style: The writer has a lively, analytical style that motivates the audience to completely read the essay. The writer has written a concise and precise analysis that incorporates advanced rhetorical and figurative language terms.

Content: The writer demonstrates impressive knowledge of rhetorical techniques and fallacies through clear analysis. The writer provides apt examples while maintaining unity within paragraphs and the essay as a whole.

Organization: The writer shows mastery of purpose, mode, audience, and thesis. The essay uses chronological or grouping related details organizational method for coherence.

You must have all components of writing process as listed below, or you will earn a zero.

Prewriting:

Outline:

Draft 1

Revising Steps 1-5

Draft 2

Draft 3

Subtotal: _____/100

Revising Steps 6-10 deduction _____

Page requirement Deduction (2 pages max.) _____

This essay scored: _____

Essay demonstrates effective writing = 95

This essay presents an effective analysis showing near mastery of all new and previously learned skills. It analyzes Du Bois's rhetorical strategies and evaluates the effectiveness of changing methods throughout *The Souls of Black Folk*. It uses terminology correctly and proves each point with examples from the book. The writer has synthesized both reading and writing skills. This essay shares most of the elements of writing descriptions as stated for a mastery essay.

Essay demonstrates good writing = 90

This essay presents a good analysis showing understanding of all new and previously learned skills. It analyzes Du Bois's rhetorical strategies and evaluates the effectiveness of changing methods throughout *The Souls of Black Folk*. It uses terminology correctly and proves each point with examples from the book. The writer has synthesized both reading and writing skills.

Conventions: The writer has controlled conventions with relatively few errors that do not distract from overall appeal.

Style: The writer has an interesting, analytical style that motivates the audience to completely read the essay. The writer has written a mostly concise and precise analysis that incorporates advanced rhetorical and figurative language terms.

Content: The writer demonstrates strong knowledge of rhetorical techniques and fallacies through clear analysis. The writer provides good examples while maintaining unity within paragraphs and the essay as a whole.

Organization: The writer shows understanding of purpose, mode, audience, and thesis. The essay uses chronological or grouping related details organizational method for coherence.

Essay demonstrates adequate writing = 35

This essay presents an adequate analysis showing some understanding of all new and previously learned skills. It analyzes Du Bois's rhetorical strategies and evaluates the effectiveness of changing methods throughout *The Souls of Black Folk* fairly well. It uses terminology correctly and proves each point with examples from the book adequately. The writer may show difficulties synthesizing both reading and writing skills.

Conventions: At times, conventions may distract from the other elements of writing.

Style: The writer's style motivates the reader to completely read the essay. The writer has written a mostly concise and precise analysis that incorporates some advanced rhetorical and figurative language terms.

Content: The writer demonstrates knowledge of some rhetorical techniques and fallacies through analysis. The writer provides examples while maintaining unity within paragraphs and the essay as a whole. Some points may need more development or more support.

Organization: The writer shows understanding of purpose, mode, audience, and thesis. The essay uses chronological or grouping related details organizational method for coherence.

Essay demonstrates limited writing = 30

This essay presents a limited analysis showing some understanding of all new and previously learned skills. It analyzes Du Bois's rhetorical strategies and evaluates the effectiveness of changing methods throughout *The Souls of Black Folks* fairly well. It uses terminology correctly and proves each point with examples from the book fairly well. The writer may show difficulties synthesizing both reading and writing skills. This essay shares most of the elements of writing descriptions as stated for an adequate essay.

Essay demonstrates inadequate writing = 25

This essay presents an inadequate analysis showing some understanding of all new and previously learned skills. It does not always analyze Du Bois's rhetorical strategies or the effectiveness of changing methods throughout *The Souls of Black Folk* well. It may not use terminology correctly or thoroughly prove each point with examples from the book. The writer may show difficulties synthesizing both reading and writing skills.

Conventions: Conventions distract from the other elements of writing.

Style: The writer's style does not always excite the audience and may lapse into wordiness or imprecision. The analysis requires more advanced rhetorical and figurative language terms.

Content: The writer sometimes demonstrates knowledge of some rhetorical techniques and fallacies through analysis. The writer rarely provides examples and may not maintain unity within paragraphs and the essay as a whole. Some points may need more development or more support.

Organization: This essay may have problems with purpose, mode, audience, and thesis. It may not use chronological or grouping related details organizational method for coherence.

Essay demonstrates poor writing = 20

This essay presents a poor analysis showing little understanding of all new and previously learned skills. It does not analyze Du Bois's rhetorical strategies or the effectiveness of changing methods throughout *The Souls of Black Folk* well. It may not use terminology correctly or thoroughly prove each point with examples from the book. The writer shows difficulties synthesizing both reading and writing skills. This essay shares most of the elements of writing descriptions as stated for an inadequate essay.

Essay demonstrates little success = 10

This essays shows lack or serious approach to rhetorical analysis and to the elements of writing, showing little understanding of new and previously learned skills. The writer shows little effort and pride in this essay

Off- Prompt Essay = 0
