

<p>Fill in every box including the first row under Who.</p> <p><b>Who:</b></p>	<p><b>Who Is the Speaker?</b></p> <p>State name or distinguishing characteristics if unsigned.</p>	<p><b>Who Is the Audience?</b></p> <p>Don't write, "reader." <i>Reader</i> is a synonym for <i>audience</i>. Whom exactly did the author want to read this selection?</p>	<p><b>Who Does it Affect?</b></p> <p>Specify to whom the subject matters.</p>
<p><b>What?</b></p>	<p><b>Subject</b> What the piece is about? For example: seeking the American Dream, equal rights, women's suffrage etc.</p> <p><b>Main Claim</b> What is the author arguing? State as an opinion. If stuck, put the word <i>should</i> or <i>must</i> in your phrasing. You may use a quotation from the selection here.</p>	<p><b>Support</b> What does the author use to back up the claim? Examples: personal experiences, hypotheticals, reasons. Specify (i.e. examples of patients receiving care). You may use a quotation here.</p> <p><b>Evidence</b> = facts, statistics, observations, indisputable proof. Evidence must be something we can observe, measure, or test. You may use a quotation here.</p>	<p><b>Opposition's View</b> = differing perspective than the main claim, a counterargument. The author may or may not clearly state the opposition's view, so you may have to infer it.</p> <p><b>Address to Opposition</b> How does the author concede or refute the counterargument? You may use a quotation here.</p>
<p><b>When?</b></p>	<p><b>When</b> You may have to estimate this.</p> <p><b>Circumstances</b> Clarify what was occurring that made the speaker write the piece.</p>	<p><b>When</b> Is it ongoing?</p> <p><b>Circumstances</b> What was/is occurring when the audience read/reads the piece or that influenced/influences the audience to read the piece?</p>	<p><b>When</b> Is it ongoing?</p> <p><b>Circumstances</b> What is/was occurring that makes the piece relevant to them?</p>
<p><b>Where?</b></p>	<p><b>Where</b> You may have to generalize this.</p> <p><b>Circumstances</b> Clarify how the author's location influenced him/her to write the piece.</p>	<p><b>Where</b> You must infer this.</p> <p><b>Circumstances</b> How does the audience's location affect his/her reading the piece?</p>	<p><b>Where</b> You must infer this.</p> <p><b>Circumstances</b> How does their location make the piece relevant to them?</p>
<p><b>Why?</b></p>	<p><b>Intention</b> State the reason the author wrote the piece.</p>	<p><b>Desired Thoughts or Actions</b> What does the author want his audience to think or do after reading the piece?</p>	<p><b>Aim</b> What does the author want <i>long term</i>, perhaps a "dream" goal for those affected?</p> <p><b>Purpose</b> What does the author desire <i>immediately</i> for those affected?</p>
<p><b>How?</b></p>	<p><b>Tone:</b> What is the author's attitude towards the subject that you specified above? Use an adjective.</p> <p><b>Genre</b> Specify: speech, letter, article, essay, etc. Don't write, <i>rhetoric</i>. Everything on this 3x5 is rhetoric!</p> <p><b>Diction</b> = word choice. You must specify 3 important abstracts and/or concretes here. Label with "a" and "c." Choose highly connotative words.</p> <p><b>Syntax</b> = sentence structure. Note specific question types and write examples or point to a page and paragraph. Once we discuss effective fragments and sentence types, note those with examples.</p> <p><b>Devices</b> (Types and examples) Devices = tools the author uses to make the work happen such as similes, personification, imagery etc. You must give 3. For each you must both list the type of device and give an example.</p>	<p><b>Appeals to...</b> Remember: the <i>logos</i>, <i>ethos</i>, and <i>pathos</i> belong to the audience. Never say the author <i>uses</i> logos etc. Writers can't <i>use</i> the audience's logic, emotions, or ethics!</p> <p><b>Logos</b> How does the author appeal to the audience's logic? You may use a quotation here.</p> <p><b>Ethos</b> (Both credibility and shared values) How does the author demonstrate his credibility, AND how does the author show that he shares values with the audience? You must answer for both. You may use quotations here.</p> <p><b>Pathos</b> Specify what emotion the author appeals to and how the author appeals to this emotion. You may use a quotation here.</p>	<p><b>How Affected</b></p> <p>Explain how the subject and claim affect specific people.</p>